



## 2023-2026 FUNDRAISING CAMPAIGN IN PROGRESS

Microcrédit Montréal held its annual event for the 2023-2026 fundraising campaign on November 20<sup>th</sup>. With the support of BDG Associés, the BDC and members of our Board of Directors, we gathered decision-makers from various sectors and potential donors to showcase the real impact of our work.

*Photo: Annual 2023-2026 Fundraising Campaign Event at BDC*

### OUR GOAL



**To raise \$500,000 over three years.** The campaign is ongoing, and we are excited to expand our network of donors in the coming months. Learn more about the campaign and explore our list of donors on our website.



[More information about the campaign and our donors](#)



Over the next two months, we will be participating in the **Giving Tuesday** movement. Your generosity is essential to support our initiatives. Thank you for contributing and sharing this information within your network. Your support is invaluable!

## New Executive Director from January 2025



We are thrilled to introduce **Larissa Matveeva**, who will assume the role of **Executive Director of Microcrédit Montréal** on January 1, 2025. She succeeds Indu Krishnamurthy, who will step down after seven impactful years leading the organization. Under her leadership, Microcrédit Montréal has solidified its position within Montreal's entrepreneurial ecosystem as well as other public and private spheres.



# ENTREPRENEURSHIP

April to December 2024 (9 months)

**\$249,054**

in loans granted

**370**

entrepreneurs supported

**5,620**

hours of coaching

**28**

loans granted

**\$1,5M**

in loan capitalization



## "Au-delà du financement- Beyond Financing"

A new video series from Microcrédit Montréal offers an authentic and heartfelt glimpse into the unique journeys of five inspiring entrepreneurs. Discover their visions and challenges.



Watch now on our YouTube channel.

## Women's Entrepreneurship Training and Support

Our training program tailored to the needs of women entrepreneurs continues to be a great success.

**83**

women entrepreneurs have been trained (April - December 2024)



Cohort Graduates - December 2024

### Anne Kettenbeil Scholarship

The **Anne Kettenbeil Scholarship** is awarded to the entrepreneur who delivers the best business project presentation at the end of each training session. Congratulations to **Delia Guadarrama**, who won this scholarship in December 2024 with her outstanding presentation!



Delia Guadarrama, Scholarship Winner, and Karine Bassette from Microcrédit Montréal

## Internationally trained professionals

Our program helps immigrant professionals get their credentials and experience recognized by Quebec's 46 professional orders, facilitating their integration into the economy and society. Loans range from \$500 to \$10,000, repayable over three years.

**\$117,165**

in loans granted

**217**

individuals supported

**23**

professionals funded

**96%**

employment rate

## Encourage local entrepreneurs!

Buy local

Our **#Buy local** campaign continues our website, a perfect initiative for the holiday season and throughout the year.



Check out our **#BuyLocal** directory.

[microcreditmontreal.ca](http://microcreditmontreal.ca)

[info@microcreditmontreal.ca](mailto:info@microcreditmontreal.ca) Tél. 514 843-7296





The loans range from \$500  
to \$20,000

Pre-startup, startup, growth

Jibé Productions  
\$2,000

V. Marchessault  
\$2,300

Unibasketball Inc.  
\$2,500

Iris Capture Inc.  
\$2,677

J.Duncan  
\$3,000

F.Carrière/Productions Colya-Koo  
\$3,000

9356-1850 Québec Inc.  
\$3,500

Publications Aquarela Magazine Inc.  
\$4,040

JaJi santé clinique  
\$4 277

Infrason Studio  
\$5,000

Service Ventile Inc.  
\$5,000

Salon de beauté Kwin Inc.  
\$5,000

Mitch Davis Circuits  
\$5,000

Ucrea Inc.  
\$5,500

Plantaisie  
\$6,000

Fils St-Croix  
\$6,500

The Brain Works Counsel Inc.  
\$7,000

Services, construction et nettoyage scn  
\$7,000

Filigrane Archives Inc.  
\$9,400

Eaux-de-Vie De La Visitation (9460-1135 Québec inc.)  
\$15,000

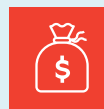
Anne Krystel Parfums (9223 8385 QC Inc.)  
\$20,000

Les Studios Uplift 514  
\$20,000

Le terminus Inc.  
\$20,000

Tech-Nick Informatique Inc.  
\$20,000

La Tétro Coop.  
\$20,000



### Bridge loan

Initiative Communautaire de renforcement des capacités  
\$10,360

SynapseC  
\$15,000

Art souterrain  
\$20,000

